



Town of Dighton
Economic Development Committee
979 Somerset Avenue
Dighton, MA 02715
Tel: (508) 669-6431

MINUTES FOR July 28, 2025

Meeting called to order at 6:00 pm.

PRESENT: Laura Smith, Dan Higgins, Joe Figueiredo, Rafael Delfin (via Zoom)

Agenda:

1.) New Business:

- **Discuss/Review new local business openings since last meeting**

There have been eight new business openings since our last meeting. Welcome cards from the committee were sent to each. Welcome to each of them and we wish you success.

- The Happy Doodle Doo Club
- The Late Anchor
- The Little Lemon Press
- AGG Services
- Peaceful Soul Wellness
- Clear journey Coaching
- Elite Jeep and Automotive
- Hunter Hill Cartage LLC

- **Discuss/Review budget for coming year and upcoming expenses**

Current budget for this fiscal year is \$900. The committee had set aside funds from last year's budget that we planned to encumber and together with this year's funds, hire a marketing firm to assist with creating a video that we could use. At a previous meeting this Spring however the suggestion had been made to reach out to DR High School to see what help they may be able to contribute. Dan Higgins did contact them, and the High School has a 3-year marketing program for students. He spoke with the teacher in charge and arranged to meet with the students in April and discuss the proposal. Both the instructor and students were very excited about taking on the project. Given how late it was in the school year, the idea was that it would start right away with the Juniors and Seniors, understanding that the Seniors would be graduating soon. The project will then pick up next Fall with the same Juniors (now Seniors) and the new Juniors class. No definite time frame has been set but late

Winter 2025/early Spring 2026 would probably be the expected completion time. The High School will be doing this at no cost, so not only was there no longer a need to encumber last year's unspent funds, but we now have more options for use of this year's funding.

There was a general discussion as to whether the committee should shift its focus from assisting existing businesses to recruiting new business.

There was a general discussion about having a small networking event.

- **Set next meeting date**

Next meeting set for Monday August 25th at 6pm.

- **Adjournment**

Meeting adjourned 6:41pm.